



12 Chelsie Ct, Bowling Green, OH 43402 | gasdiscgolf@gmail.com | EIN: 86-3779285

FY2022 GASDG Sponsorship Opportunities

FY2022 is October 1st, 2021- September 30th, 2022. Sponsorships for FY2022 may start before October 1st

- ☐ **FEATURED CLUB SPONSOR: \$150/year.** You, or your company, will be recognized on GASDG Club Sponsors webpage (www.gasdiscgolf.org/club-sponsors).
- ☐ **INFORMATIONAL SPONSOR UPGRADE: \$100 additional/year.** Included on any GASDG informational packet that recognizes our sponsors (for example, caddy books at Club tournaments, flyers promoting a Club fundraising event, league informational sheet). Club Sponsors who do not choose this option will not have their logo on the informational packets, but readers will be directed to visit www.gasdiscgolf.org/club-sponsors to see all current Club Sponsors.
- ☐ **SOCIAL MEDIA AFFILIATE UPGRADE: \$150 additional/year.** You, or your company, will be recognized on a dedicated "Thank You Sponsors" graphic on most social media posts (Facebook, Instagram, and Twitter) that includes event information/results, and official announcements. (For example, an extra thumbnail for each week of league that is dedicated to our sponsors).
- ☐ **PREMIERE CLUB SPONSOR UPGRADE: \$400 additional/year.** You, or your company, will be recognized on the footer of each page on the GASDG website. This upgrade also includes sponsorship benefits outlined in the "Informational" and "Social Media Affiliate" upgrades.
- ☐ **SOCIAL MEDIA AFFILIATE: \$250/year.** You, or your company, will be recognized on a dedicated "Thank You Sponsors" graphic on most social media posts (Facebook, Instagram, and Twitter) that includes event information/results, and official announcements. (For example, an extra thumbnail for each week of league that is dedicated to our sponsors). Note: this is not a Club Sponsor. To be a Club Sponsor and Social Media Affiliate, please see the options above.
- ☐ **LEAGUE SPONSOR: \$150/league (10 week minimum):** You, or your company, will be recognized on a dedicated "Thank You Sponsors" graphic on most social media post that includes event information/results for the specific league sponsored (for example, an extra thumbnail each league week that is dedicated to our sponsors). Note: this sponsorship opportunity only runs for the length of the league sponsored (10 week minimum), not for the entire fiscal year. Note: this is not a Club Sponsor.
- ☐ **MEMBERSHIP SPONSOR: \$100+/year.** This is a flexible sponsorship opportunity. Any funds received through this goes towards offsetting membership costs via the purchase of membership benefits (ex: Custom Discs, Club T-Shirts, GASDG Patches, GASDG Enamel Pins, etc). If you, or your company, would like to sponsor a specific membership benefit, an estimated cost will be provided. Your company will be recognized within membership information documents. Note: this is not a Club Sponsor.

GAS Disc Golf is a 501(c)(3) certified, nonprofit organization committed to teaching, developing, promoting, and encouraging the sport of disc golf through community focused course development/improvement and maintenance. We believe in developing youth and adult programs and events that foster community engagement, a healthy competitive atmosphere, and etiquette in the promotion of disc golf.





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Mary Jane Thurston State Park Course Sponsorship

This project is currently in the planning phase and is likely to be started by Q2 of 2022. Funds are not necessary at this stage. More information will be released as the project progresses. We do have a prototype of our tee sign if you would like to see how your tee sign sponsorship would be recognized. If interested, you can email gasdiscgolf@gmail.com for more information.

Founder's Permanent Hole Sponsorship (Engraved into tee sign)		
Years	Cost	Cost/Year
Lifetime of the tee sign	\$ 800	Any damage, repairs will be covered by GASDG

Yearly Tee Sign Sponsorship (3" x 3")			Yearly Teepad Sponsorship (4' x 2')		
Years	Cost	Cost/Year	Years	Cost	Cost/Year
1	\$ 150	\$ 150	1	\$ 500	\$ 500
2	\$ 275	\$ 138	2	\$ 900	\$ 450
3	\$ 350	\$ 117	3	\$ 1,200	\$ 400

Yearly Teepad / Tee Sign Sponsorship Bundle		
Years	Cost	Cost/Year
1	\$ 600	\$ 600
2	\$ 1,050	\$ 525
3	\$ 1,325	\$ 442

- ★ Sponsorship opportunities will be **available for all 18 holes on the course** and will be managed by GAS Disc Golf Club.
- ★ Sponsor year is from **October 1st through September 30th** each year.
- ★ Sponsorship can be done through **any combination of options**. For example, sponsors can be done on multiple holes by utilizing one or more different options above.
- ★ Based on a 2020 study, we estimate 10,000 - 25,000 rounds will be played per year at MJT. This means each sponsorship will catch at least **10,000 - 25,000 eyes each year**. It will also be seen by park goers and campers.
- ★ GAS Disc Golf's commitment to its sponsors is taken very seriously. We want to forge **great community relationships** and make sure our sponsors are highlighted for their involvement in improving our community!

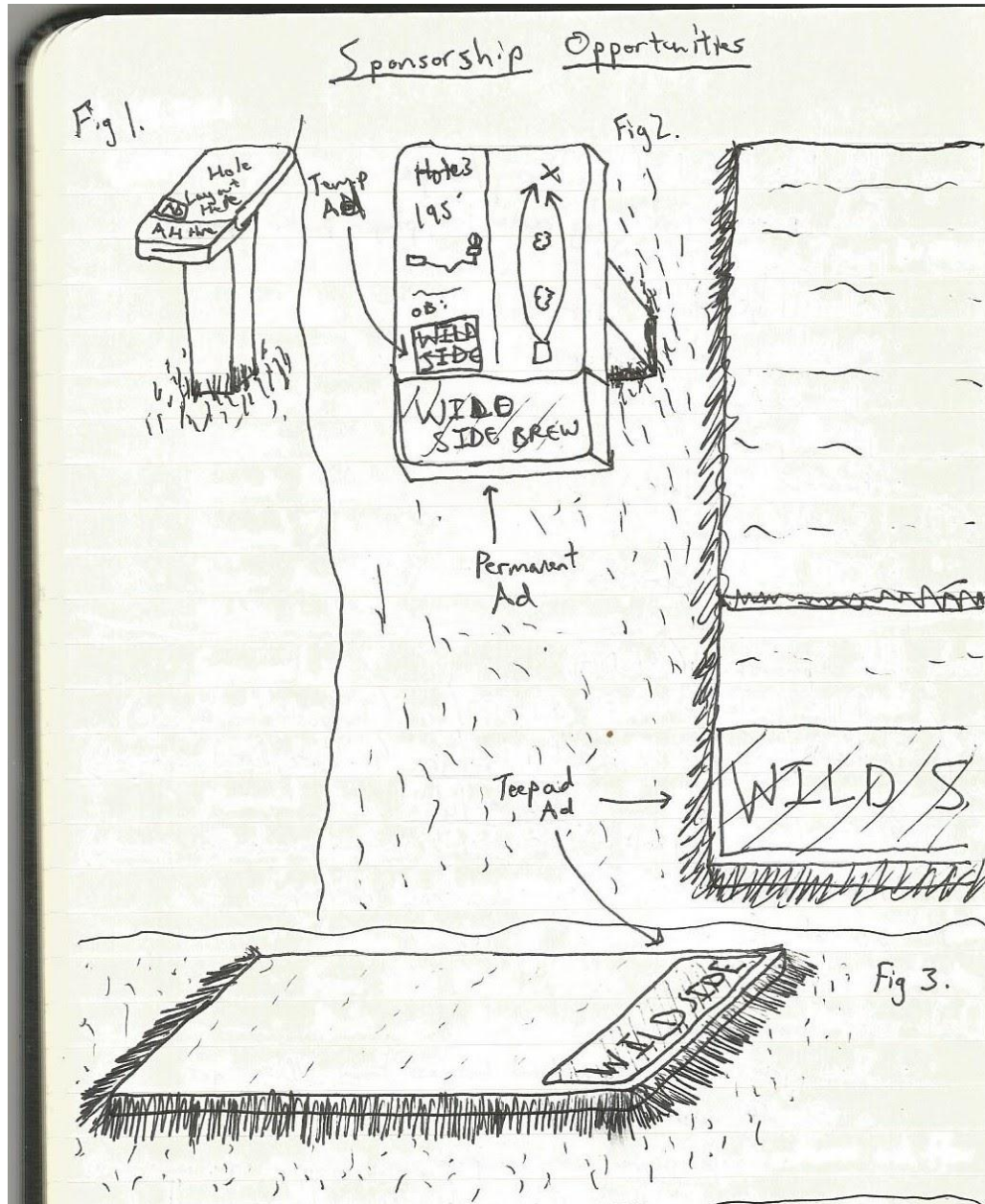
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Mary Jane Thurston Sponsorship Sketch



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Please fill out the form below if you, or your company, are selecting one or more sponsorship opportunities.

Sponsorship Contact Information

Contact Name: _____

Company: _____

Contact Email: _____

Contact Phone Number: _____

Social Media Account Handles/Pages: _____

Notes: _____

Please send this completed form and your company's logo/branding you would like GAS Disc Golf to use to gasdiscgolf@gmail.com

Thank you for supporting GAS Disc Golf!

We look forward to working with you!

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